



## RSMA AWARDS 2022

### PLEASE READ THE ENTIRE PAGE AS IT WILL ASSIST YOUR ENTRY

Please read the following carefully, paying particular attention to entry requirements.

- ✓ All entries to be received at the RSMA by Thursday 30<sup>th</sup> September 2021.
- ✓ RSMA will confirm receipt of all entries by e-mail.
- ✓ Each entry should consist of up to 500 words with specific evidence relating to the award criteria.
- ✓ Each entry **must** also include a 75 word synopsis.
- ✓ Incomplete entries will not be accepted.
- ✓ Shortlisted entries will be notified during the week commencing 29<sup>th</sup> November 2021.
- ✓ Winners will be announced at the awards ceremony and dinner on Thursday 3<sup>rd</sup> February 2022, and published on the RSMA website.
- ✓ Media outlets will be notified of winners through press releases and covered in Highways Magazine.

Key items to include:

- The benefit of the product/project/initiative you are entering.
- What impact it had on business/wider industry.
- Any statistics which demonstrate performance after introduction.
- Industry references to support you entry.

All completed entries to be submitted to the RSMA by email or post.

Enter by email to [ssmith@rsma.co.uk](mailto:ssmith@rsma.co.uk)

or by post:

FAO: Sue Smith  
RSMA  
Unit 35 Corringham Industrial Estate  
Gainsborough  
DN21 1QB



**Best Use or Development of New Technology**

Who is eligible: Anyone employed by an RSMA member **OR** any RSMA member company.

This award recognises the best use and/or development of new technology in any road marking related area to either improve the work undertaken by the road marking industry or move the industry forward.

Examples could include but are not limited to:

- A new material/product.
- Introduction/use/development of new technology for the betterment of the industry.
- New application/use of existing technology for the betterment of the industry.

The judges will be looking for (one or more of the below):

- A solution that addresses a long standing issue faced by the road marking industry.
- A solution that reduces risk in day to day working.
- A solution that increases effectiveness.
- A solution that increases efficiency.
- A solution that makes day to day working easier.
- A solution that makes day to day working quicker.

**Company:** .....

**Name of Technology:** .....

**Name/Position of Individual Completing this Application:**

.....

**Technology Description Aims and Achievement's (500 words)**



**Brief Description of Entry (75 words)**

Please complete all applications and supporting evidence to:

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**Signed:** .....

**Name:** .....

**Date:** .....